



"Apple Chill"



## TAR HEEL LANE AT APPLE CHILL STREET FAIR 2003 APPLICATION

*Official Apple Chill application for UNC-Chapel Hill. Please check the guidelines below to see if you qualify.*

*The University of North Carolina at Chapel Hill, Arts Carolina and Chapel Hill Parks and Recreation are proud to present "Tar Heel Lane" at the annual Apple Chill Street Fair. For a second year, "Tar Heel Lane," will give Carolina a chance to shine with its own area set up on South Columbia Street, extending from the Ackland Art Museum to Franklin Street. UNC schools/departments, student organizations, performers, visual artists, and other university-affiliated groups are invited to participate!*

APPLE CHILL will be held on Sunday, April 27, 2003 from 12:00 pm to 6:00 pm on East & West Franklin Street in Downtown Chapel Hill. Over 35,000 people are expected to attend! Please apply as a Visual Artist, Student Organization, School/Department, Performer, or University affiliated group.

Return the completed application form, SASE (Self-Addressed-Stamped-Envelope), and the exhibit fee of \$25 for student groups or \$50 for UNC affiliated groups by mail or in person to Arts Carolina by Friday, February 28<sup>th</sup>, 2003 at 5:00 PM. Late applicants will be placed on a waiting list. All applicants will be notified by mail in late-March as to their entry status. If not accepted you will receive a full refund.

10' x 10' EXHIBIT SPACES for qualifying UNC vendors will be located along the curbs of North Columbia Street (from Ackland Art Museum to Franklin Street). Exhibitors will be provided with one table and two chairs. Tents are available at an additional cost of \$75. We encourage tent rental in case of hot or rainy weather.

**VISUAL ARTISTS** fee is \$25.

- Eligibility**
- (a) Arts/Crafts must be designed/handcrafted by the exhibitor;
  - (b) Arts/Crafts is defined as paintings, drawings, woodcraft, pottery, basketry, photography, jewelry, stained glass, fabric art, tie dye, etc. based upon the North Carolina Arts Council's arts/crafts grants descriptions;
  - (c) Work not eligible includes work that is primarily made from kits, molds, patterns, and manufactured, and/or imported items.

**UNC STUDENT ORGANIZATION** fee is \$25

**UNC AFFILIATED ORGANIZATION and SCHOOLS/DEPARTMENTS** fee is \$50

In the spirit of the Fair we ask organizations to be creative in activities and/or display to attract people to their booths. UNC organizations may display arts and crafts, provide activities as simple as sidewalk chalk drawing, stickers, balloons, or as elaborate as dunking booths, make-and-take tables, costume trunks, etc. Activities may be provided for free or for a fee. We encourage give-aways of information or promotional merchandise. Please describe activity completely to ensure adequate space at *Tar Heel Lane*. If more organizations apply by the deadline than space allows, a random drawing will be used to select organizations.

**PERFORMERS** pay no fee. Entertainment is selected on the basis of quality and variety by Arts Carolina. A PA system, engineering, and staging will be provided. \* Performers who want a booth space in addition to a performance slot must pay a fee, \$25 for student performers, \$50 for university affiliated performers.

**Qualifier:** UNC-Chapel Hill organizations, students and faculty are eligible to participate in *Tar Heel Lane*. All booth spaces and entertainment will be located in the UNC-Chapel Hill area, *Tar Heel Lane*. If you are not a UNC affiliate and wish to participate in another area of the fair please contact Chapel Hill Parks and Recreation at 919-968-2784.

